

Facts and figures

Anuga FoodTec 2021

Trade fair	Anuga FoodTec 2021	
Sub-heading	The international supplier fair for the food and beverage industry	
Interval	Every three years	
Date of the event	23.03. - 26.03.2021	
Organizer	Koelnmesse GmbH Messeplatz 1 50679 Köln, Germany	
Conceptual partner	DLG e. V. (German Agricultural Society) Eschborner Landstraße 122 60489 Frankfurt, Germany	
Further conceptual partners/organisations	AIBI – Association Internationale de la Boulangerie Industrielle – International Federation of Plant Bakeries	
Venue	Cologne exhibition centre	
Opening hours	Exhibitors 08.00 a.m. - 07.00 p.m. On the last exhibition day, 26.03.2021 from 08:00 a.m. to 05:00 p.m. NEW Visitors 09.00 a.m. - 06.00 p.m. On the last exhibition day, 26.03.2021 from 09:00 a.m. to 4:00 p.m! NEW	
Admission fees (visitors)	Day ticket, online 27.50 EUR Day ticket, box office 55.00 EUR 2-day ticket, online 35.00 EUR 2-day ticket, box office 70.00 EUR Season ticket, online 55.00 EUR Season ticket, box office 110.00 EUR Reduced day ticket, online + box office 15.00 EUR (for students / young professionals)	
Stand rental fees	Until	From
	14.02.2020	15.02.2020
	Terrace stand 224,00 €/m ²	244,00 €/m ²
	Corner stand 244,00 €/m ²	264,00 €/m ²
	Two-corner stand 254,00 €/m ²	274,00 €/m ²
	Island stand 264,00 €/m ²	284,00 €/m ²
Co-exhibitor fee	350,- €	
Energy costs	12,00 €/m ²	
AUMA fee	0,60 €/m ²	



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23.03.-26.03.2021
The international supplier fair for the food and drink industry
www.anugafoodtec.com

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Marketing Package	35 EUR/m ²
Minimum stand size	9 m ²
Maximum height for stands and advertising	Halls: 4.1,4.2, 5.1, 5.2,10.1, 10.2: 4.50 m max. Halls: 6, 7, 8, 9: 6.00 m max
Hall allocation	4.1, 4.2, 5.1, 5.2, 6, 7, 8, 9, 10.1, 10.2



Product segments	<ul style="list-style-type: none">• Process Technology• Filling and packaging technology• Automation, software, control equipment• Laboratory technology, analytics, biotechnology and quality equipment• Operation materials, environmental technology• Refrigeration and air-conditioning technology• Conveying, transport and storage facilities, logistics, intra logistics• Ingredients and auxiliary materials• Components, assemblies, surface technology, accessories• Service firms, organisations, publishers• Packaging materials, packaging, packaging aids
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Fair profile	Anuga FoodTec is the only trade fair in the world which covers the entire spectrum of food production – from processing to packaging and storage. And this covering all food industries. For the global food and beverage industry, Anuga FoodTec is the leading platform for information and purchasing.
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Entrances	Entrances North, East, South and West
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Construction and dismantling times	<p>Start of construction period: 16.03.2021, 12.00 p.m – 12.00 a.m 17. – 21.03.2021, 12.00 a.m – 12.00 p.m 22.03.2021, 12.00 p.m – 6.00 p.m End of construction period: 22.03.2021, 6.00 p.m.</p> <p>Start of dismantling period: 26.03.2021, 6.00 p.m. End of dismantling period: 30.03.2021, 6.00 p.m</p>
Access rights	Trade visitors only
Target groups (exhibitors)	Manufacturers of machinery for the food and drink industry from the fields of process and packaging technology as complete or component solutions as well as suppliers of technology and equipment for food and drink production. Suppliers of packaging materials as well as further suppliers to the food and drink industry (e.g. suppliers of ingredients, service firms etc.)
Target groups (visitors)	All sectors of the food and beverage industry (management and employees involved in research & development, design, manufacturing/production, quality control and maintenance, purchasing, labor, logistics, sales and marketing), large-scale butchers and bakeries, food trade and other decision-makers from the food industry. Pet-Food industry.
Figures for the previous event (2018)	
Exhibitors	1,657
Gross exhibitions space	140,000 m ²
Visitors	More than 50,000
Project manager	Matthias Schlüter Messeplatz 1 50679 Köln, Germany